



# Interzoid

## Better Call Center Data. Better ROI. Better Outcomes.

### AI-Powered Data Matching for Faster, Smarter, More Effective Call Center Operations

Inaccurate, inconsistent, duplicate, and fragmented customer and contact data slows agents down, creates friction in customer interactions, hurts first-call resolution, and increases operational cost. Interzoid helps unify and enrich data so call centers can identify customers faster, reduce handle time, improve service quality, and drive better business outcomes.

#### ! THE DATA PROBLEM IN CALL CENTERS

- Duplicate customer and account records across systems
- Inconsistent names, addresses, phone numbers, and company names
- Slow customer identification and fragmented service history
- Longer handle times and lower first-call resolution
- Poor routing, inefficient workflows, and reduced agent productivity
- Lost upsell opportunities and weaker customer experience

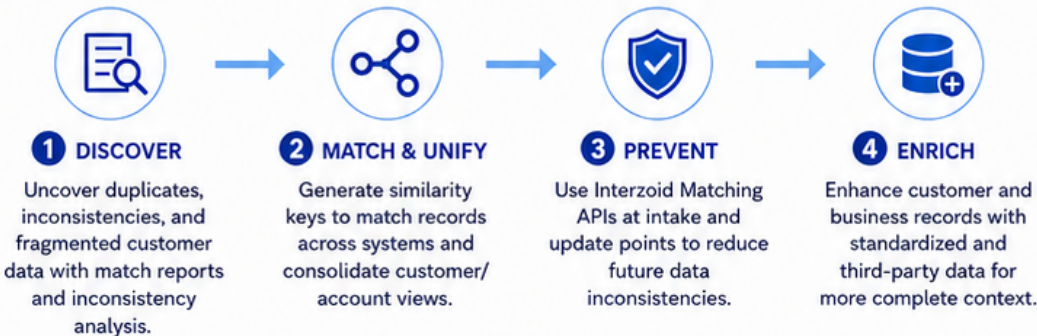
#### 👤 EXAMPLE: SAME ENTITY, DIFFERENT PERMUTATIONS

🏢 Organizations / Companies	👤 Customers / Individuals	📍 Addresses / Contact Records
Bank of America	Tom Johnson	500 Browne lane suite #100
Bank of Amer.	Mr Thomas Johnson	500 Browne ln suite 100
BANK OF AMERICA CORP	Tom L. Johnson	500 brown lane ste 100
Bank America	Johnson, Tom	#100, 500 Brown Ln
BOA	Tommy Johnston	500 Brown STE 100

Different data. Same entity. Reduced value. Higher cost. Slower service.

### THE INTERZOID SOLUTION

Interzoid uses Generative AI, machine learning, and advanced matching algorithms to match, unify, standardize, and enrich call center data.



#### ☁️ DEPLOY YOUR WAY

- Cloud APIs**  
Per-call usage
- Batch / Dataset Processing**  
Files and datasets at scale
- Customizable Data Enrichment**  
Enrich records with custom business or third-party data to improve call center context and outcomes.

### BETTER DATA. BETTER ROI. BETTER OUTCOMES.



#### Trusted Data for Better Call Center Performance.

Interzoid helps organizations turn fragmented call center data into measurable value. Clean, unified, enriched data improves service, lowers cost, and drives ROI.

#### Ready to improve outcomes and maximize ROI?

Visit [interzoid.com](https://interzoid.com) to learn more.