

# Better Healthcare Data. Better ROI. Better Outcomes.

## AI-Powered Data Matching for Trusted Data Across the Healthcare Ecosystem




Inaccurate, inconsistent, and duplicate data drives up costs, creates compliance risk, and impacts patient care. Interzoid's Generative-AI powered Data Matching Solution unifies and enriches your data so you can improve outcomes and maximize ROI.

### THE DATA PROBLEM IN HEALTHCARE

Healthcare data is scattered across systems and sources with inconsistent names, misspellings, formatting differences, and duplicate records. These data quality issues lead to:

- ✗ Patient record fragmentation and incomplete history
- ✗ Diagnostic and treatment delays or errors
- ✗ Claim denials and billing inaccuracies
- ✗ Higher administrative and operational costs
- ✗ Compliance risk and potential regulatory fines
- ✗ Lost revenue and poor patient experience

### EXAMPLE: SAME ENTITY, DIFFERENT PERMUTATIONS

<b>ORGANIZATIONS / FACILITIES</b> 	St. Mary's Medical Center
	Saint Marys Medical Ctr.
	St Mary's Med Center
	SMMC
	Saint Mary's Hospital
	St. Marys Medical Center
<b>DOCTORS / PROVIDERS</b> 	Jane A. Smith, MD
	Dr. Jane A. Smith
	Jane Smith MD
	Smith, Jane A., MD
<b>INDIVIDUALS / PATIENTS</b> 	Robert J. Miller
	Bob Miller
	Miller, Robert J.
	Robt. J. Miller

Different data. Same entity. Reduced value. Increased cost. Greater risk.

### THE INTERZOID SOLUTION

Interzoid uses Generative AI, Machine Learning, and advanced algorithms to match, unify, and enrich healthcare data.



#### 1. DISCOVER

Uncover data quality issues with comprehensive match reports and inconsistency discovery across systems.



#### 2. MATCH & UNIFY

Generate similarity keys to match records across sources and consolidate duplicates.



#### 3. PREVENT

Use Interzoid Matching APIs at the point of entry to prevent future duplicates and inconsistencies.



#### 4. ENRICH

Enhance records with standardization and third-party data for a more complete, trusted view.

#### DEPLOY YOUR WAY



**Cloud APIs**  
Per-call usage



**Batch / Dataset Processing**  
Files and datasets at scale



**Snowflake Native App**  
Run entirely in the Snowflake Data Cloud using SQL

### BETTER DATA. BETTER ROI. BETTER OUTCOMES.



#### LOWER COSTS

Reduce administrative work, claim denials, and repeat procedures caused by poor data.



#### INCREASE REVENUE

Improve accuracy of billing and coding to maximize reimbursement and recover lost revenue.



#### REDUCE RISK

Minimize compliance risk, avoid fines, and protect patient and organizational data.



#### IMPROVE PATIENT OUTCOMES

Complete, accurate patient history enables better care decisions and safer treatments.



#### BETTER DECISIONS

Trusted data fuels accurate reporting, planning, and data-driven decisions.



#### STRONGER ROI

Higher data quality drives operational efficiency and delivers measurable ROI.



### Trusted Data for Better Care and a Healthier Bottom Line.

Interzoid helps healthcare organizations turn messy data into measurable value.

Clean, unified, and enriched data improves care, reduces cost, and drives ROI.



Ready to improve outcomes and maximize ROI?

Visit [interzoid.com](https://interzoid.com) to learn more.