

## The Agile Alternative to Legacy MDM

Lightweight to adopt. Powerful under the hood. Enterprise-ready.

Modern master data management without the cost, complexity, and multi-year implementations of traditional MDM platforms.

AI-powered matching, standardization, and enrichment for a faster path to trusted master data.



**Better data.  
Better ROI.  
Everywhere.**



### Recognize This Data Problem?

The same customer, company, or person appears in multiple inconsistent ways across downstream systems, analytics, and workflows.



Yes, this is exactly the kind of issue modern MDM must solve.



#### HSBC

- HSBC
- HSBC Bank
- hsbc banking
- HSBC Bk USA
- HSBC Credit Union
- NA HSBC Bank & Credit Union



#### Apple

- Apple
- apple computer
- APPLE MOBILE
- Apple Intl
- Apple Stores
- Apple Corp
- apple.com



#### IBM

- IBM
- Intl Bus Machines
- I.B.M.
- IBM Corp
- IBM Capital
- Consulting-IBM



#### Kaiser Permanente

- Kaiser Permanente
- Kaiser
- KP
- Kaiser Health
- Kaiser Perm.
- KP Hospital



#### 500 Brown Lane #100

- 500 Browne lane suite #100
- 500 Browne In suite 100
- 500 brown lane ste 100
- #100, 500 Brown Ln
- 500 Brown STE 100



#### Tom Johnson

- Tom Johnson
- Mr Thomas Johnson
- Tom L. Johnson
- Johnson, Tom
- Tommy Johnston
- Thom Jonson



#### Geico

- Geico
- GEICO
- Geico Claims
- GEIKO
- Geico Insurance Co
- DBA Geico Direct



#### GE

- GE
- General Elec
- GEN ELECTRIC
- G.E.
- GE Corp
- General Electric Corp

### Easy to adopt. Powerful under the hood.

Interzoid combines plug-and-play APIs, no-code tools, and flexible economics with a modern, high-performance platform that outperforms legacy MDM at every layer.



#### Plug-and-play architecture

Pre-built connectors, APIs, and templates get you live faster with less effort.



#### Fast time-to-value

Connect a dataset and run in consistent data reports right out of the box. Leverage APIs and easy-to-use no-code batch products.



#### Modern scalable platform

High-performance, scalable, customizable architecture purpose-built for enterprise scale and future growth.



#### AI-native entity resolution







Match and resolve records across systems with intelligent, explainable, AI-powered technology.



#### Flexible economics

A modern consumption model that avoids large upfront MDM commitments.

### Interzoid vs. Traditional MDM

Capability	Interzoid	Traditional MDM
 <b>Time-to-value</b>	Immediate to days	Months to years
 <b>Delivery model</b>	APIs, no-code batch, and ready-to-use connectors	Complex projects and long implementations
 <b>Platform / Architecture / Power</b>	Modern, scalable, customizable, AI-native backend with lightweight deployment	Legacy or rigid architecture with heavy infrastructure
 <b>Operational footprint</b>	Lightweight, zero local overhead	Heavy infrastructure and ongoing maintenance
 <b>Economics</b>	Scalable consumption model pay for what you use	Large upfront and ongoing cost
 <b>Business outcome</b>	Faster path to trusted data and ROI	Longer path to value



### Considering an MDM project?

Move faster with Interzoid. Get the lightweight experience you need, with enterprise-grade power behind every decision.



See a demo



Start a trial



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